IS Research—Looking Forward: A Vision for the *MIS Quarterly*

Arun Rai

MIS Leadership Conference

University of Arizona

November 14, 2015

MIS Quarterly

Fact Sheet

- **Premier IS general-interest journal**—enjoys a stellar reputation in rankings and impact factors
- **ISI Impact Factors**: 5.3 (2014); 8.5 (5-Year)
- **Ranked consistently in Top Journal lists** (e.g., UT Dallas and Financial Times lists)
- **Welcomes diverse perspectives**: Individual-level behavioral origins that has expanded to include organizational, design science, and economics research traditions

The MIS Quarterly Trifecta

- Impact
- Scope of Influence
- Speed

MISQ Strategic Positioning

- **Big Tent—**Face of the IS Discipline
- **Publish impactful work:**
  - ***Within traditions*** (and flavors within traditions)
  - ***Between traditions*—**intradisciplinary
  - ***Between IS and other disciplines*—**interdisciplinary
- **Destination for research that pushes the boundaries of *what* is investigated in the IS discipline and *how* it is investigated**
- **Does not fit the script may be a feature, not bug!**

Leader in Mindshare

- **Understanding digital phenomena—bright and dark**
- **Digital innovations to solve business/societal problems**
- **Novel approaches to study digital phenomena—** go-to destination for scholars in IS and other disciplines
- **Web and other IT platforms for research**— intervention and collection/analysis/interpretation of *digital traces*

Pushing the Frontiers: Types of Contributions

		Digital Phenomena/ Business & Societal Problems	
		Enduring	***Emergent***
Approach	***Conventional***	**Frame-Adjusting**	**Frame-Appropriating**
	Novel	**Frame-Breaking**	**Frame-Defining**

Pushing the Frontiers: The Reviewing Process

Established boilerplates

Avoid Type 2 errors from:
- Process rigidity
- Entrenched frames of references
- Absence of boilerplates

Approach	Digital Phenomena/ Business & Societal Problems: *Enduring*	Digital Phenomena/ Business & Societal Problems: *Emergent*
Conventional	Frame-Adjusting	Frame-Appropriating
Novel	Frame-Breaking	Frame-Defining

Cycle Time

Arun Rai
arunrai@gsu.edu
Web site: arunrai.us

MIS Leadership Conference
University of Arizona
November 14, 2015