

Directed Readings for PhD Students

Term	Course
Summer 2016	Digital Innovation
Summer 2016	Machine Learning
Fall 2017	Synergies Between Big Data and Theory
Fall 2017	Multi-Channel Coordination
Spring 2015	Online Randomized Experiments
Summer 2015	Network Analysis
Summer 2015	User Generated Content Analysis
Fall 2014	Data Science
Summer 2014	Multidisciplinary Study of Innovation
Summer 2014	IT Strategy
Summer 2013	Social Networks Theory and Analysis
Spring 2013	Business Intelligence/Analytics
Fall 2012	Process Mining
Summer 2012	IT Services
Summer 2012	IT Strategy
Summer 2012	IT Governance and Business Value
Summer 2011	Digital Innovation in the Utility Industry
Summer 2011	IT-enabled Process Innovation, Reverse Auctions, and Process Engineering
Summer 2008	Governance of Interorganizational Relationships
Summer 2006	Management of B2B Relationships
Spring 2010	Digital Business Strategy